

Sotheby's

INTERNATIONAL REALTY

MANHATTAN REAL ESTATE LEADER CATHY TAUB JOINS SOTHEBY'S INTERNATIONAL REALTY

NEW YORK, NY (May 3, 2016) – Sotheby's International Realty is pleased to announce that Cathy Taub, one of New York City's top-producing residential brokers, has joined the company. Taub has sold more than \$1 billion of properties over the course of her 13-year real estate career and is one of Manhattan's most respected real estate brokers. In 2015, Real Trends and The Wall Street Journal recognized her as one of the nation's Top 200 agents and one of the Top 30 agents in Manhattan. In 2014, industry news leader The Real Deal ranked her as the 9th highest listing agent in Manhattan. A former Wall Street attorney, Taub was recognized by the Young Jewish Professionals Real Estate Division as their 2010 "Dealmaker of the Year" in recognition of a significant real estate transaction she negotiated in a highly challenging market.

Taub works in the resale co-op, condominium and townhouse markets, in addition to new development, on the Upper West Side, Upper East Side and Downtown. A long-time Central Park West resident, her sales have exceeded \$400 million on the Upper West Side, including nearly \$300 million directly on Central Park West, in many of the city's most prestigious pre-war cooperative apartment and luxury condominium buildings.

"I am proud to be associated with the experienced, talented agents of Sotheby's International Realty both in Manhattan and around the world," noted Cathy Taub when elaborating on her move. "I am honored to be an ambassador of this legendary brand."

In addition to resales, Taub's expertise extends to the early-stage planning, marketing and sales of new condominiums, and she has participated in new development deals totaling nearly \$400 million. Her keen knowledge and expertise is frequently sought by developers to assess the viability of new projects including pricing, floor plan design and amenities. Most recently, she was involved in the successful marketing and sale of two ground-up luxury condominiums: 151 East 78th Street, designed by Peter Pennoyer and 508 West 24th Street, a Cary Tamarkin project. Previous projects have included 456 West 19th Street, 47 East 91st Street and 245 West 19th Street.

Taub is an honors graduate of Barnard College and the George Washington University Law School, where she was elected an Editor of the Law Journal.

"We are thrilled to welcome Cathy Taub to Sotheby's International Realty," says Ellie Johnson, brokerage manager. "Cathy is a star in the real estate industry whose knowledge of the Manhattan market, negotiating prowess and marketing acumen make her one of the best in the city."

As a member of the Sotheby's International Realty network, Taub will enjoy enhanced referral opportunities and widened exposure generated from the firm's global footprint of 835 offices in 63 countries. Taub's listings will be marketed directly to the affluent clients of Sotheby's auction house, established in 1744, and worldwide via the *Sotheby's International Realty* marketing program and its exclusive partnerships with The New York Times, The Wall Street Journal and Financial Times, as well as on sothebysrealty.com, the world's most visited luxury real estate website.

About Sotheby's International Realty, Inc.

Sotheby's International Realty was founded in 1976 as a real estate service for discerning clients of Sotheby's auction house and represents fine properties at a range of price points. Today, Sotheby's International Realty, Inc. operates brokerage offices in key metropolitan and resort markets, including Manhattan, NY; the Hamptons, NY; Greenwich, CT; Cape Cod, MA; Palm Beach, FL; Houston, TX; Los Angeles, CA; Beverly Hills, CA; Brentwood, CA; Pasadena, CA; Santa Barbara, CA; San Francisco, CA; Sonoma, CA; Monterey Peninsula, CA; and Santa Fe, NM.

Sotheby's International Realty, Inc. (www.sotheyshomes.com) is part of NRT LLC, the nation's largest residential real estate brokerage company, and a member of the Sotheby's International Realty® network, which currently has more than 18,800 independent sales associates located in approximately 835 offices in 61 countries and territories worldwide. NRT, a subsidiary of Realogy Holdings Corp. (NYSE: RLGY), operates Realogy's company-owned real estate brokerage offices.

#