

**NOB  
HILL**

# GAZETTE

CELEBRATING 38 YEARS

NOB HILL...AN ATTITUDE, NOT AN ADDRESS

MARCH 2016



**San Francisco  
Conservatory of Music Gala**

Honoring William K. Bowes Jr. • March 21



Victoire Reynal Brown, Anne Waterman and Kathryn Lasater



Dede Wilsey and Denise Hale



Vanessa Getty

## Sotheby's International Realty

PHOTOS BY DREW ALTIZER PHOTOGRAPHY

Sotheby's International Realty celebrated the end of a successful 2015 and rang in the New Year by treating its agents to a private soiree at the Battery Club.



Rooftop view from the Battery Club



Gregg Lynn, Kathy Korte, Jeffrey Gibson and Arthur Sharif



Mary Fenton, Kathy Korte and Janet Schindler



Yvonne Force Villareal

## Dolce & Gabbana

PHOTOS BY DREW ALTIZER PHOTOGRAPHY

Dolce & Gabbana celebrated the opening of its new boutique and heralded the approaching Fine Arts Museums of San Francisco Mid-Winter Gala with an evening party in the store.



Willie Brown and Sonya Molodetskaya



Carolyn Chandler, Jorge Maumer and Barbara Brown

# Extraordinary Apparel for Extraordinary Women

Designed in New York City, the Doncaster label of women's apparel has evolved for nearly three decades, establishing a reputation in the fashion world as stylish, sophisticated, elegant, and classic. The Tanner Family attributes the Company's success to an established business model based on family values, which remain as strong today as they have been for the past 85 years.

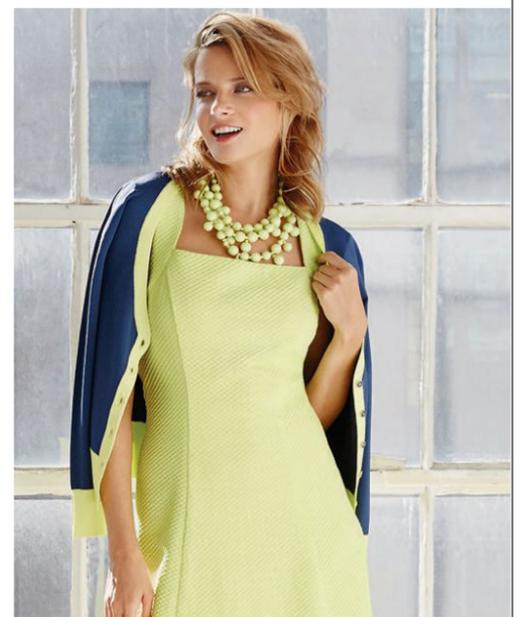
The Doncaster Collar and Shirt Co. of Rutherfordton, NC, was created in 1931, by S.B. Tanner, Jr., the son of a wealthy Southern textile manufacturer, and his wife Millie, the daughter of a successful Midwestern farmer. They named the Company after the town of Doncaster, England, a favorite destination on their honeymoon tour. The transition to women's apparel began in 1935, when Millie Tanner asked her husband to manufacture a line of shirtwaist dresses (featuring a pinched waist with buttons up the front and a collar) for the Junior League of Charlotte to sell for charity. Hence, the very first "shirt-dress" had been created. The Junior League women wore the shirt-dresses and were hugely successful at selling them for their charitable causes. Sales soon energized throughout the country giving birth to the Tanner of North Carolina line of women's clothing. "When you buy this garment you help us support charities that make life better for women and families in communities worldwide" was the inscription on the garment labels. A portion of the sales had been distributed through the Tanner Foundation and Partners in Caring philanthropic program.

As the Company enters its 85<sup>th</sup> year, the Tanner Family has much to be proud of. Their new team of New York designers have created a fresh and contemporary collection, which has generated rave reviews. As the Tanner Family has proudly tout-

ed, *This is Doncaster Today*. Doncaster was the first to launch the original concept of direct sales of high-end apparel, along with Italian leather handbags, silk and cashmere scarves, and custom jewelry to complement the collection. The Company then brought in stylists who were highly qualified in providing the personal service of fashion consulting for their customers. It had been a unique business strategy, and one which quickly became an invaluable asset to both the Company and its clientele. It was not long before customers came to fully appreciate and look forward to meeting with their fashion consultant, which became a rewarding experience time after time.

For some, it gave them the confidence of relying solely on their stylist to come up with the perfect outfit or seasonal wardrobe knowing they would look fabulous in whatever it was. For others, it was a way of being introduced to a new style by someone they trusted in a private setting. And for some, it was simply a way of saving the time of having to shop on their own. Whatever the reason, the one staple among all was having the satisfaction of knowing that the Doncaster label was synonymous with beautiful high-quality apparel. The Company's long-standing relationship with exclusive textile mills throughout the world (the same fabric mills used by designers such as Chanel, Armani, Versace, Chloe, Helmut Lang, Zac Posen, Donna Karan, to name a few) provides them with access to the finest fabrics available. Another first was to create the Doncaster Custom Pant Program, yet another way the Company has shown its commitment to providing impeccable service to its customers. Additionally, Doncaster was the creator of an exclusive entrepreneurial career opportunity for wardrobe consultants across the nation. The large number of women who have achieved a financially successful and personally rewarding career is a true testament to the unyielding dedication the Company has shown by providing unlimited support through product training and access to a variety of resources. As the Tanner Family continually strives to enhance and perfect every aspect of the business, they will say they attribute this work ethic to family roots, professional integrity, and maintaining the importance of "women supporting women."

Doncaster's New York-based Design Team develops four distinctive collections per year, drawing inspiration from contemporary trends to timeless classics, using the finest fabrics from around the world. Sizes range from Petite, Missy's and Women's making the Doncaster label available to all shapes and sizes. In celebration of its heritage and 85<sup>th</sup> year, the Doncaster 2016 Spring Collection will include a classic shirtdress with a portion of the proceeds being donated to the Junior League of San Francisco. Yet another way in which the Tanner Family has kept the Company true to its family roots.



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